



Small Business Marketing Program Application

Brenham | Washington County Economic Development is pleased to offer this opportunity for you to work with Planify™ Agency to review, refine, and reignite your marketing plan for your business. We will select five local businesses to participate with this first cohort. You will receive two one-hour sessions with a Planify™ marketing coach¹. The goal is to develop a marketing plan that you can implement over the next 3-6 months that is effective to build your business and manageable for a small business owner.

Please provide us some information on your business to help us get to know you! You may attach additional pages if necessary. **Submit via email to SCates@CityofBrenham.org.**

Company Name: _____

Owner(s) Name: _____

Address: _____

Email address: _____ Years in Business: _____

Business Phone: _____ Other Phone: _____

Tell us about your business. What is your product/service? Who is your customer? Any other information to help us get to know you and your business: _____

Do you have a website? Yes No If yes, Website URL: _____

Is your business on Facebook? Yes No If yes, Facebook URL: _____

Is your business on Instagram? Yes No If yes, Instagram URL: _____

Is your business on Twitter? Yes No If yes, Twitter URL: _____

Do you use any other online media to market your business? Yes No If yes, list below.

What have you done to market your business so far? Have you found it effective?

Thank you! We will be getting back to you soon with more information!

¹Please note that marketing services engaged with Planify™ Agency beyond the initial two-hours sponsored by Brenham|Washington County Economic Development is the financial responsibility of the business and should be negotiated as a separate contract.