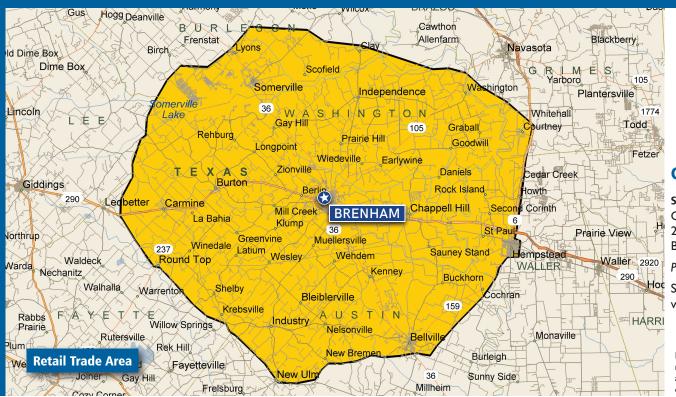
Retail Market Profile 2017





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February 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2017 ESTIMATE	2022 PROJECTION
Retail Trade Area	49,993	56,482	59,164	61,974

Income

	2017 ESTIMATE
Average Household	\$69,606
Median Household	\$52,300
Per Capita	\$28,640



Educational Attainment

	2017 ESTIMATE
Graduate or Professional	6.04%
Bachelor's Degree	13.77%
Associate Degree	7.87%
Some College, No Degree	23.02%
High School Graduate	31.55%
Some High School, No Degree	11.14%
Less than 9th Grade	6.61%

Race Distribution

	2017 ESTIMATE
White	71.48%
Black or African American	17.16%
American Indian/ Alaskan	0.66%
Asian	1.30%
Native Hawaiian/ Islander	0.03%
Other Race	7.45%
Two or More Races	1.93%
Hispanic or Latino (of any race)	18.53%

Age

GROUPS	2017 ESTIMATE
9 Years and Under	11.62%
10-17 Years	9.83%
18-24 Years	10.41%
25-34 Years	11.08%
35-44 Years	10.45%
45-54 Years	11.97%
55-64 Years	14.28%
65 Years and Over	20.35%
DISTRIBUTION	2017 ESTIMATE
Median Age	41.7
Average Age	41.6

LOCATION MAP

Jewett Thornton Porter inda Marlin Alto Springs Crockett Springs N Springs 79 L E nilton\ Lott Reagan Centerville HOUSTON Fodice 94 Bremond Leona FALLS Sand Ridge ple TRINITY 59 Venetia ROBERTSON Normangee Glendale losebud Groveton Calvert Trinity Chita Franklin MADISON Seven Marvin lemy 77 Hearne Union North Zulch Pine Carlisle Oaks Cameron Onalaska Tabor Bedias Prairie. Gause POL MILAM Rye BRAZOS WALKER Livingston Milano Sharp Loma Bryan Huntsville Astin Keith T E Goodrich XAS New Rockdale College 30 Richards Waverly Coldsprin Caldwell Station Alcoa Anderson SAN JACINTO ington Hogg BURLESON Dinkins Willis Dime Box Allenfarm 105 Navasota Cleveland Dolen n LEE Montgomery Beach Williams /lcDade Somerville 36 Prairie Hill GRIMES Conroe Splendora Paige Cedar Creek WASHINGTON MONTGOMERY Keefer Giddings BRENHAM Hempstead Rose Hill Spring Wehdem ROP Round Top AUSTIN Waller Dayton Kingwood Smithville Bellville Jersev Fayetteville Village Hudson Barrett Old R WALLER Lagrange Ellinger San Felipe Brookshire H Colony FAYETTE Sealy Alleyton Pasadena Dubina Houston 1093 Columbus hulenburg Oakland Orchard La Porte Wallis Fresno Missouri City COLORADO Moulton ALT East Kendleton -League City Garwood 90 Bernard Shiner Hallettsville FORT BEND English Nada Wharton Dinsmore Liverpool LAVACA Newgulf Speaks WHARTON Otey Hope Angleton Danbury Island dgar 77 111 Cordele El Campo Valley BRAZORIA Mims Fordtran Morales Louise Van Vleck Verhelle JACKSON Sweeny Lake Jackson Markham / Bay City Gainesmore Freeport 59 Edna Mission Valley Blessing Telferner Inez Lolita MATAGORDA Sargent Vanderbilt Victoria 35 Matagorda VICTORIA Carr Point Comfort

EXISTING RETAIL

